



Annual Report

2022

Pursing the Greater Good:
Good Decisions Made Together



ABOUT IAP2 USA



MISSION

IAP2 USA leads, advances, and advocates for best practices in public participation.

VISION

We envision a country where public participation is deeply embedded and widely applied, and where equitable, efficient, and informed decision-making processes improve the quality of our democracy

IAP2 CORE VALUES

Developed for the Practice of Public Participation for use in developing and implementing public participation processes to help inform better decisions that reflect the interests and concerns of potentially affected people and entities.

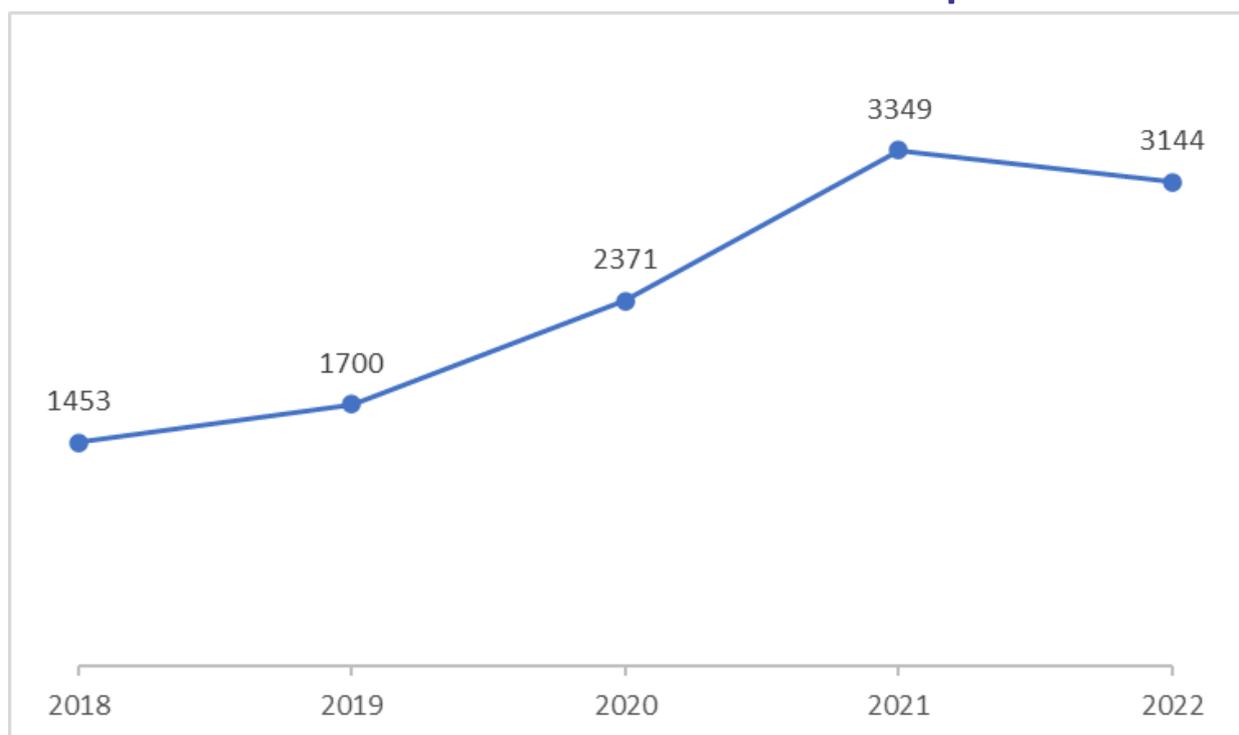
IAP2 USA MEMBERSHIP

While membership dipped slightly ending at 3,144 in 2022, the overall trend remains positive.

Over the past five years membership more than doubled as 1,691 new public participation professionals joined the organization.

116%
INCREASE
SINCE
2018

IAP2 USA Five-Year Membership Growth



PRESIDENT'S MESSAGE

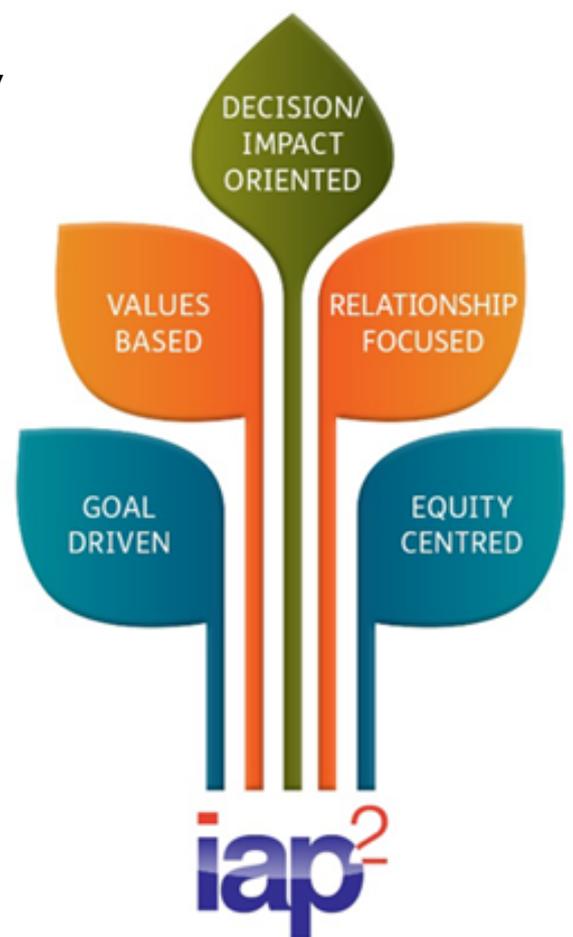


This past year has been about laying groundwork for IAP2 USA's ongoing success and ability to serve our members. While the work may not have been fully visible to members, our team, in partnership with IAP2 International, has worked behind the scenes to refresh our signature foundational training and enlist and empower a new cohort of trainers who add new perspectives to the value of our experienced trainers. We enter 2023 eager to bring our members this new material, which centers equity and provides new frameworks for understanding today's practice, while building on the evergreen pillars of IAP2's core values, code of ethics, and spectrum of public participation.

Organizationally, IAP2 has emerged from the pandemic financially stable and with steady membership. We are proud of and grateful to our staff, members, and volunteers who have ensured that our organization has thrived during this challenging period of challenge and, even more importantly, continued to deliver value to our members as the field of public participation has continued to evolve to meet the changing landscape.

We look forward to continuing to serve you, our members, and grow along with you as your practice grows.

In your service,
Heather Imboden, IAP2 USA President



**BY THE
NUMBERS
2022**

**IAP2 USA Summary of
Financial Position for
December 31, 2022**

ASSETS

\$343,570

LIABILITIES

\$51,009

NET ASSETS

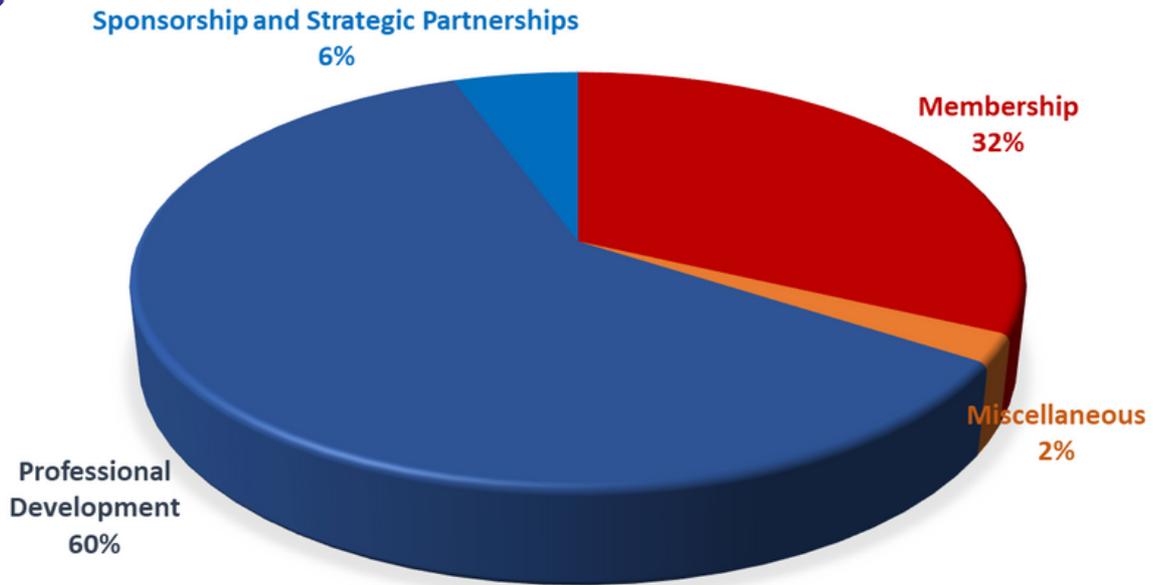
\$292,561



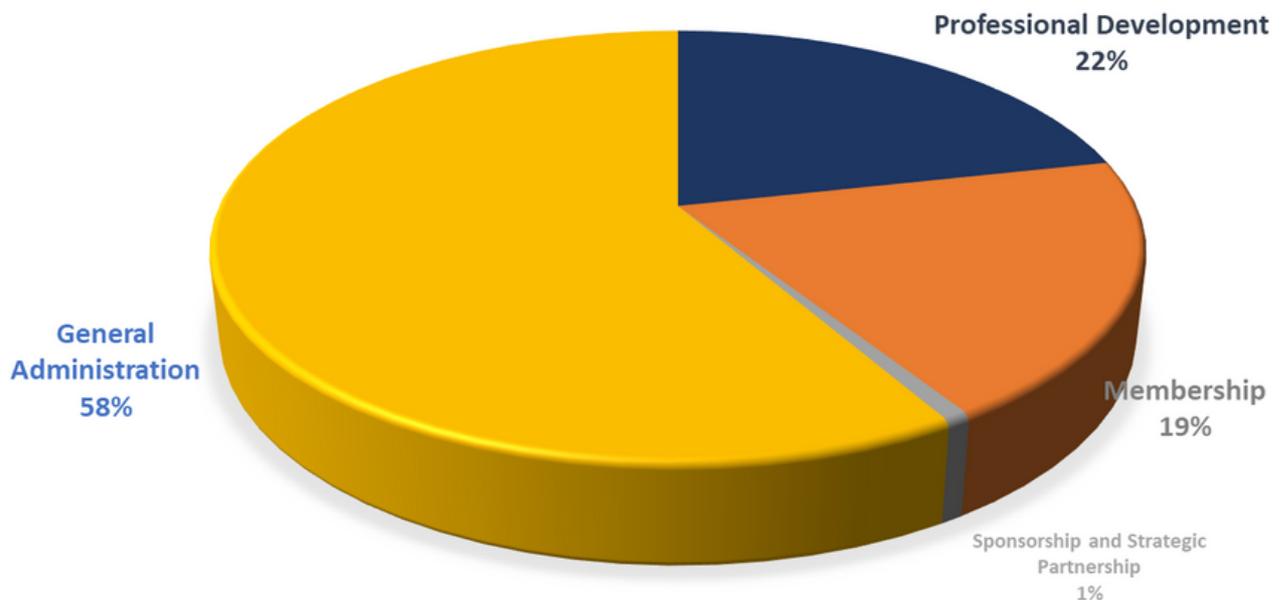
**FINANCIAL
INFORMATION
DECEMBER 31,
2022**



Total Income \$388,016



Total Expenses \$322,945



2022 IAP2 USA ACCOMPLISHMENTS



With the new 2022-2024 Strategic Plan in place, in 2022 IAP2 USA focused on activities to support progress toward five strategic goals.

Goal 1: IAP2 USA grows and connects a diverse network of members actively engaged in activities and initiatives

- Membership is more than 3,100 members. Nearly 1,700 new P2 professionals have joined in the last five years more than doubling IAP2 USA membership. We stayed connected with membership through social media, emails, and monthly e-newsletters.
- IAP2 USA completed a member survey and member snapshot survey in 2022. Responses highlighted the need for effective P2 training that focuses on the evolving challenges of engaging communities.
- Support to chapters continued with a focus on growth and engagement. A total of 13 chapters and emerging chapters are now part of IAP2 USA.
- IAP2 USA launched a new Strategic Partnership with Zencity and continued to make progress on building new partnerships that support membership growth.

Goal 2: IAP2 USA advances and advocates for quality public participation

- In alignment with our commitment to equity, IAP2 USA continued its focus on creating a culture that embodies diversity, equity, and inclusion in how we work, who we are, and who we serve. The DEI Committee worked to advance equitable engagement through the development of new resources, tools, and presentations.

2022 ACCOMPLISHMENTS

Goal 3: IAP2 USA provides training and professional development opportunities that are relevant, innovative, and transformative.

- IAP2 International and IAP2 USA finalized the updated Training Curriculum of the Certificate in Public Participation.
- A task force helped update Training Materials based on feedback from pilot course participants, the training committee, and the DEI committee to ensure the content meets the U.S. market needs.
- IAP2 USA welcomed 6 new licensed trainers.
- Licensed training was delivered to 477 participants.
- Third party training was delivered to 320 participants.
- 253 participants attended webinars in 2022.
- Five applicants successfully completed their CP3 and IAP2 USA awarded its first Certification Scholarship.

Goal 4: IAP2 USA sustains a healthy governance and operations model

- IAP2 USA continued to strengthen board capacity by onboarding new members and holding two retreats focused on strategic oversight.
- IAP2 USA completed the transition to a new executive manager and the board completed an in depth analysis of future staffing needs.
- IAP2 USA participated in governance conversations with International and other regions.

Goal 5: IAP2 USA cultivates diverse revenue streams

- IAP2 worked on developing Strategic Partnership guidelines, ran a successful board giving campaign and continued to streamline cost modeling of products and services.

Core Values and Greater Good Awards



Core Values and Greater Good Awards recognize outstanding work by our P2 Community.

Core Values Awards

Austin Transit Partnership, Austin, TX earned the 2022 IAP2 USA Core Values Award in the General Project Category for Project Connect-Austin Transit Partnership. Project Connect is the transformative, voter-approved investment in new transit services for the Austin area. Austin Transit Partnership (ATP) was created by the City of Austin and the Capital Metro Transportation Authority as the independent entity, accountable and responsible for the financing, design, construction, and overall implementation of the new transit service. ATP's charge was to deliver on the Austin voters' transit vision in partnership with the community – and in a way that embeds equity, sustainability, and transparency as overarching priorities.

The City of Charlotte, NC received the 2022 IAP2 USA Core Values Award in the Creativity and Innovation Category. Also named IAP2 USA project of the year, it moved forward to the IAP2 International competition for judging at the international level. The project, Charlotte Future 2040 Comprehensive Plan, innovated how communities grapple with the legacy of redlining, urban renewal, race-based policies, and exclusion of minority groups in planning for their future. The synergy of unique participation techniques, groundbreaking equity analyses, and carefully constructed conversations on the lived experiences of minority voices, created a vision of help and hope for Charlotteans.

2022 Greater Good Emerging Leader Award Winner:

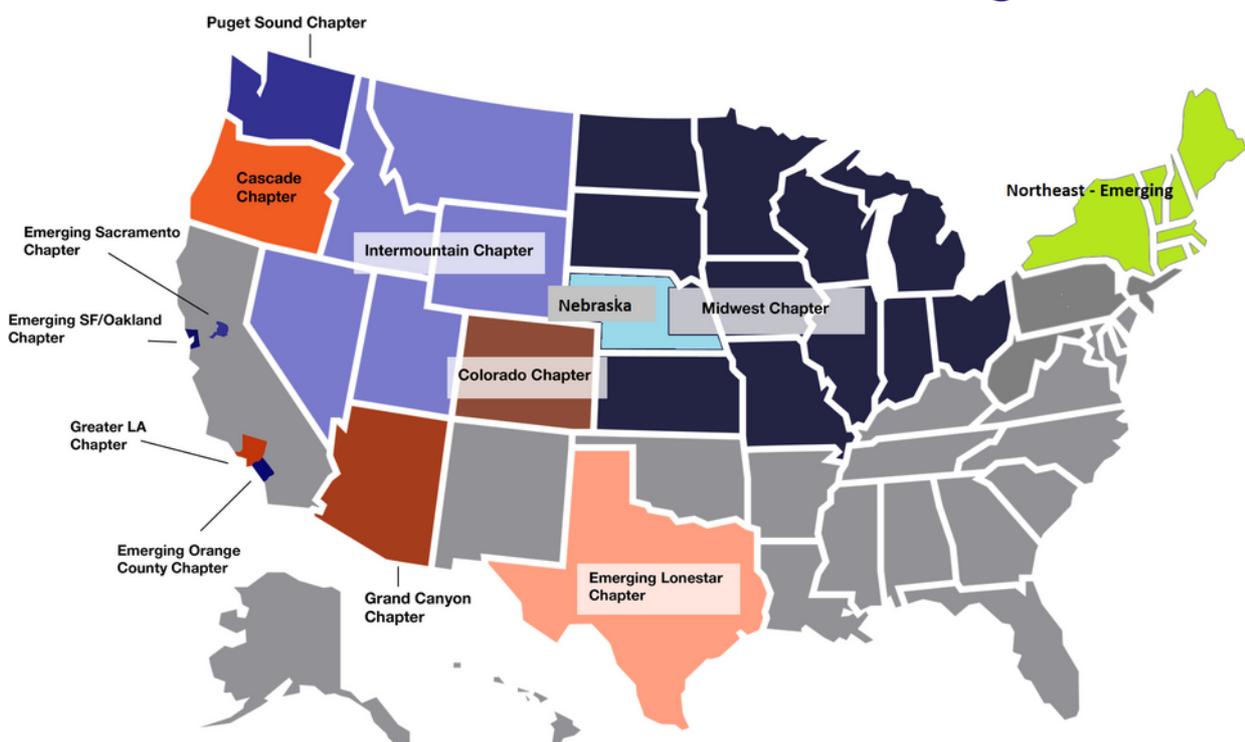
Nehama Rogozen works at the San Francisco Municipal Transportation Agency facilitating public outreach and engagement for San Francisco transportation projects. She is an outstanding P2 practitioner.

IAP2 USA CHAPTERS



Chapters are an integral part of IAP2 USA Membership and provide a regional opportunity for P2 practitioners to expand the reach of IAP2 core values and offer training and networking connections throughout their communities.

- Cascade
- Colorado
- Grand Canyon
- Greater LA
- Intermountain
- Lonestar
- Midwest
- Nebraska
- Northeast
- Orange County
- SF-Oakland
- Sacramento
- Puget Sound



THANK YOU VOLUNTEERS

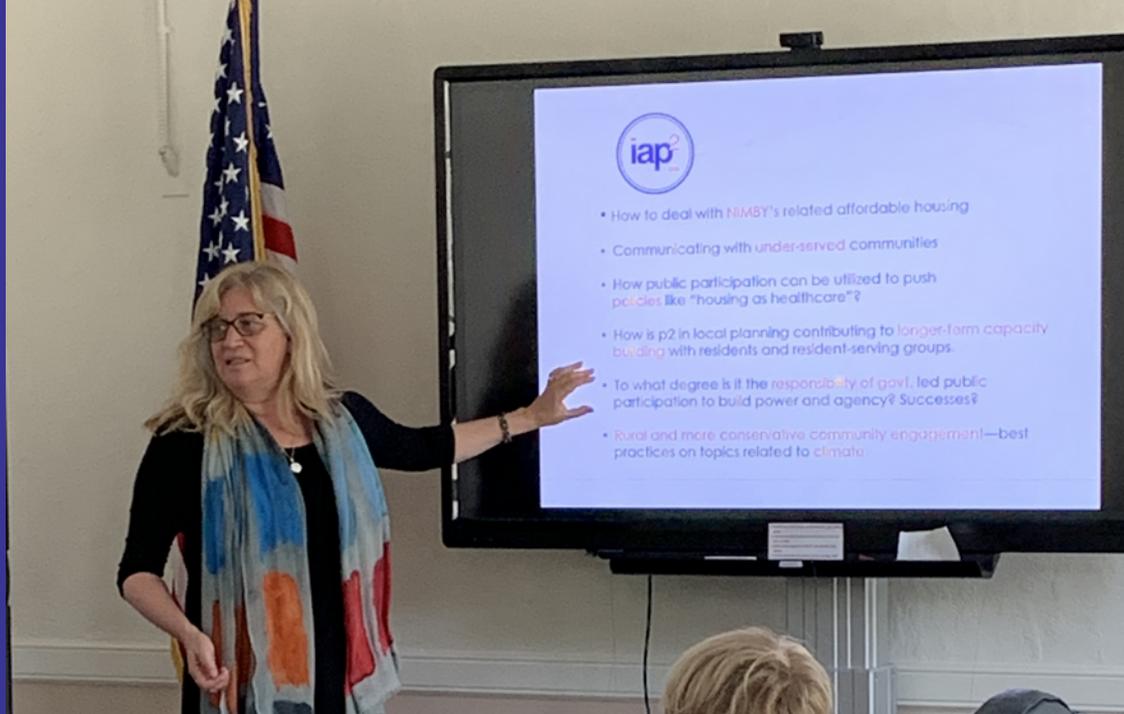
- **Certification Task Force ushered in 5 new CP3s in 2022.** Chair: Wendy Lowe, Brenda Pichette, Cassie Hemphill, Ken Smith, and Tina Geiselbrecht
- **Chapter Liaisons were busier than ever expanding their reach and depth welcoming new chapters and supporting members:** Ashley Tjaden, Sandra Nunez, Wendy Lowe, Sarah Huntley, Brian Holtzclaw, Anne Thompson, Jennifer Trotter, Matthew Holman, Marc Lame, David Jones, Duke Richardson, Dr. Larry Schooler, Heather Lasher Todd, Myles Alexander, Dan Pfeiffer, Andy Wessel, Brad Johnson, Sabrina Colon, Traci Ethridge, Wendy Nowak, Robin Austin, Sarah Rubin, Deanna Desedas, Madeleine Chanbanchong, Beatriz Florez, Frankie Burton, Kate Barrett, Nicole Marron, Alaa Abusalah, Christopher Hopkins, and Mahina Martin.



THANK YOU VOLUNTEERS

- **Diversity Equity and Inclusion (DEI) Committee outlined goals for bringing inclusivity into the heart of the organization. 2022**
Committee Members: Chair Craddock Stropes, Heather Imboden, Sara Dechter, Sarah Meade, Jay Anderson, Michael Bailey, Coby Williams, KaDeena Yerkan, Phyllis Timpo, Rachael Kuroiwa, Rocío Torres, Rebecca Campbell, Cristobal Villegas, and Ryan Adamson.
- **Nominating Committee worked to advance the new process for leadership development and presented a robust slate of potential board members:** Chair Claudia Bilotto, Tina Geiselbrecht, and Lisa Carlson.
- **North American Conference Steering Committee orchestrated a successful hybrid event hosted by IAP2 Canada.**
- **Training and Professional Development Committee expanded online training.** Chair: Ryan Hanschen, Heather Imboden, Sophia Robison, Kayla Coleman, Anne Carroll, Felecia Martin, Kimberly Horndeski.
- **Board of Directors continued their move to strategic leadership as well as embracing a DEI culture throughout the organization.** Heather Imboden, President, Gwen Howard, Past President, Claudia Bilotto, Vice President, Lisa Carlson, Treasurer, Kendall Martin, Secretary, Michael Bailey, Cassie Hemphill, Rebecca Zito, Deanna Desedas, Tina Geiselbrecht, Josh Stepherson, Kimberly Horndeski, and Coby Williams.





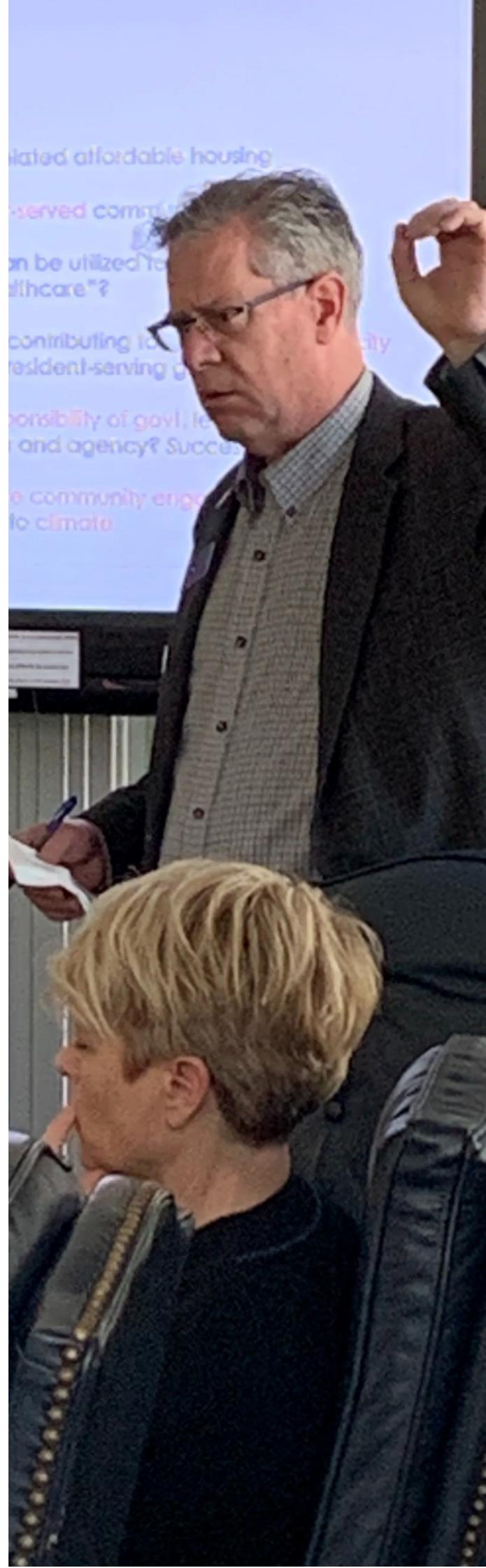
Get Involved

- **Communications microvolunteering** opportunities allow for individual participation on a flexible schedule
- **Ambassadors** promote IAP2 USA and support strategic partnerships.
- **Chapter Liaisons** enhance and support the relationship between the Region and chapters.
- **Diversity Equity and Inclusion (DEI) Committee** builds IAP2's organizational capacity to ensure that IAP2 is truly an inclusive organization and is safe, welcoming and supportive to a diverse population.
- **Nominating Committee helps** develop of the slate of candidates for board election and future leadership.
- **North American Conference Steering Committee** assists with production and onsite activities of the conference.



GET INVOLVED

- **Revenue Development Committee** addresses new avenues of revenue generation and fund raising.
- **Training and Professional Development Committee** helps to identify training and other professional development opportunities to meet the needs of members and others in the field.
- **Certification Task Force** assists with the development and management of the Certification program.
- **Board of Directors** members play a working role in governance and strategy of the organization, and assist in implementing initiatives and programs to support IAP2 USA's Strategic plan.



2022 BOARD OF DIRECTORS

- Heather Imboden, President
- Gwen Howard, Past President
- Claudia Bilotto, Vice President
- Lisa Carlson, Treasurer
- Kendall Martin, Secretary
- Michael Bailey
- Cassie Hemphill
- Rebecca Zito
- Deanna Desedas
- Tina Geiselbrecht
- Josh Stepherson
- Kimberly Horndeski
- Coby Williams



2022 MEMBER SUPPORT

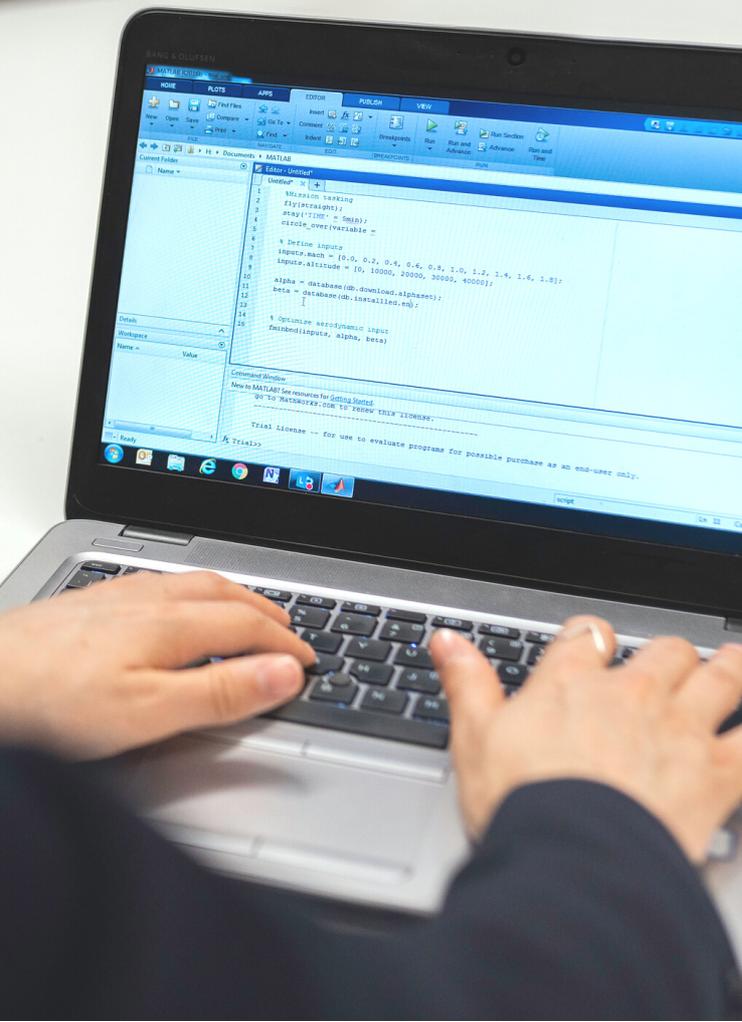
Member and Community Support

IAP2 USA Contract Staff = 1.5 Full Time Equivalent (FTE)

A total of four independent contractors made up the professional support for IAP2 USA. The combined hours for the five are equal to approximately one and a half full time staff person (FTE).

2022 support included:

- **Erin Zimmermann,**
Executive Manager
- **Dina Alengi Storz,**
Finance Administrator
- **Angela Madziar,**
Programs and
Communications Manager
- **Gail Madziar,**
Consultant Special Projects



CONNECT



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pursuing the
greater good:



good decisions
made together