2023 Annual General Meeting

► May 24, 2023
► 11:00 – 12:00 PST

Pursuing the greater good; good decisions made together.
AGENDA May 24, 2023

► Welcome and Call to Order
► Ice Breaker
► 2022 Accomplishments
► 2022 Financials
► Planned Key Activities for 2023
► Small Group Discussion
► Appreciations
► Annual Meeting Adjourned
Ice Breaker

Share:
- Your name
- Where you are joining us from
- What’s your go-to engagement technique?
2022 Accomplishments
“While the work may not have been fully visible to members, our team, in partnership with IAP2 International, has worked behind the scenes to refresh our signature foundational training and enlist and empower a new cohort of trainers who add new perspectives to the value of our experienced trainers. This new material centers equity and provides new frameworks for understanding today’s practice, while building on the evergreen pillars of IAP2’s core values, code of ethics, and spectrum of public participation.”

- Heather Imboden IAP2 USA President
2022 Accomplishments

Selected Highlights:

► Stable membership and financial position

► Completion of refreshed Certificate in Public Participation training materials

► Six new licensed trainers in the US

► Strategic partnerships to provide member value and diversify revenue streams

2022 Annual Report
Certificate in Public Participation

- Completion of refreshed Certificate in Public Participation training courses:
  - Fundamentals of Public Participation
  - Designing and Leading P2
  - Applying Methods for P2

- Six new licensed trainers in the US, our first new cohort of trainers in more than a decade
Certificate in Public Participation

- New tools to guide public participation center equity while resting on IAP2 pillars of spectrum, core values, and code of ethics
2022 Accomplishments: Chapter Activities

Chapters are an integral part of IAP2 USA’s membership providing value and connection, such as:

► Regional conventions (Midwest)
► Monthly communities of practice (Colorado)
► Webinars with content experts (Sacramento)
Membership remained relatively steady in 2022, after a period of rapid growth.

Membership has more than doubled since 2018.
2022
Financials
IAP2 USA SUMMARY OF FINANCIAL POSITION AS OF DECEMBER 31, 2022:

ASSETS

$343,570

LIABILITIES $ 51,009

NET ASSETS $292,561

Increase in net assets of $65,240.73 from previous year.
2022 Financial Information
As of December 31, 2022

Total Income $388,016
- Professional Development: 60%
- Membership: 32%
- Miscellaneous: 2%
- Sponsorship and Strategic Partnerships: 6%

Total Expenses $322,945
- General Administration: 58%
- Professional Development: 19%
- Membership: 19%
- Sponsorship and Strategic Partnerships: 1%
2023 Plans and Activities
Join us in Seattle September 13-15

Early bird registration is open NOW!
Learn more at iap2usa.org
Planned 2023 Key Activities
In alignment with the 2022-24 Strategic Plan

Goal 1: IAP2 USA grows and connects a diverse network of members actively engaged in activities and initiatives.
- Year end membership drive
- Begin review of membership and chapter structures

Goal 2: IAP2 USA advances and advocates for quality public participation.
- Advocate for good P2 through development of tools and resources, engagement with members, and public speaking opportunities
Planned 2023 Key Activities
In alignment with the 2022-24 Strategic Plan

**Goal 3:** IAP2 USA provides training and professional development opportunities that are relevant, innovative, and transformative.
- Launch of refreshed Certificate of Public Participation training suite
- Hosting North American Conference in Seattle

**Goal 4:** IAP2 USA sustains a healthy governance and operations model.
- Transition to employees as part of organizational maturation process
- Reviewing partnership structure with IAP2 International
Planned 2023 Key Activities
In alignment with the 2022-24 Strategic Plan

Goal 5: IAP2 USA cultivates diverse revenue streams.
- Continuing to build capacity for strategic partnerships
- Soliciting sponsorships for national conference
- Marketing new training courses
In service of building organizational capacity to better serve members
Discussion!
Small Group Discussion

Discuss:
● What are the trends you are noticing in your practice?
● Where are there emerging challenges and opportunities in your practice?
Appreciations
Core Values Awards go to projects which best demonstrate IAP2's Core Values and best practices inspiring the P2 community to learn from one another.

In 2022 they were honored at North American Conference in Banff.
2022 IAP2 USA Core Values Award Winners

General Project Award: Project Connect
Austin Transit Partnership, Austin, TX

Creativity and Innovation Award:
Charlotte Future 2040 Comprehensive Plan
City of Charlotte, NC

Greater Good Emerging Leader Award: Nehama Rogozen
San Francisco Municipal Transportation Agency
Thank You Volunteers

Chapter Liaisons
Ashley Tjaden
Sandra Nunez,
Wendy Lowe
Sarah Huntley
Brian Holtzclaw
Anne Thompson,
Jennifer Trotter
Matthew Holman
Marc Lame
David Jones
Duke Richardson
Dr. Larry Schooler
Heather Lasher Todd
Myles Alexander
Dan Pfeiffer
Andy Wessel
Brad Johnson
Sabrina Colon
Traci Ethridge
Wendy Nowak
Robin Austin
Sarah Rubin
Deanna Desedas

Chapter Liaisons cont.
Madeleine
Chanbanchong
Beatriz Florez
Frankie Burton
Kate Barrett
Nicole Marron
Alaa Abusalah
Christopher Hopkins
Mahina Martin.

Nominating Committee
Chair Claudia Bilotto,
Tina Geiselbrecht, and Lisa Carlson.

Revenue Development Committee
Chair: Catherine Smith
Claudia Bilotto
Kendall Martin
Michael B. Bailey

Certification Task Force
Chair: Wendy Lowe
Brenda Pichette
Cassie Hemphill
Ken Smith
Tina Geiselbrecht

DEI Committee
Chair Craddock Stropes
Heather Imboden
Sara Dechter
Sarah Meade
Jay Anderson
Michael Bailey
Coby Williams
KaDeena Yerkan
Phyllis Timpo
Rachael Kuroiwa
Rocio Torres
Rebecca Campbell
Cristobal Villegas
Ryan Adamson

Training and Professional Development Committee
Chair: Ryan Hanschen
Heather Imboden
Sophia Robison
Kayla Coleman
Anne Carroll
Felecia Martin
Kimberly Horndeski

Core Values Award Judges
Cheryl Hilvert
Lewis Michaelson
Marty Rozelle
Doug Sarno
Sarah Dechter
Four independent contractors make up the professional support for IAP2 USA. The combined hours for the five are equal to one and a half full time staff person (FTE).

Erin Zimmermann, Executive Manager

Gail Madziar, Special Projects Consultant

Angela Madziar, Programs and Communications Manager

Dina Alengi Storz, Finance Administrator

Gail Madziar, Special Projects Consultant
THANK YOU to our 2022 IAP2 USA Executive Committee

Heather Imboden
Vice President

Claudia Bilotto
Vice President

Lisa Carlson
Treasurer

Kendall Martin
Secretary

iap² USA
international association for public participation
THANK YOU TO OUR 2022 IAP2 USA BOARD

Heather Imboden
Claudia Bilotto
Lisa Carlson
Kendall Martin
Gwen Howard
Deanna Desedas
Michael Bailey
Tina Geiselbrecht
Cassie Hemphill
Kimberly Horndeski
Rebecca Zito
Coby Williams
Josh Stepherson

iap² USA
Welcome our 2023 IAP2 USA Executive Committee

Heather Imboden
President

Claudia Bilotto
Vice President

Josh Stepherson
Treasurer

Kendall Martin
Secretary

iap2
international association
for public participation
USA
WELCOME OUR 2023 IAP2 USA BOARD

Heather Imboden
Claudia Bilotto
Kendall Martin
Josh Stepherson

Danita Akendengue-Ogandaga
Jay Anderson
Lucero Aréchiga
Rebekah Grmela

Cassie Hemphill
Kimberly Horndeski
Mahina Martin
Coby Williams
Get Involved: Volunteer Opportunities

- Chapter Liaisons
- Diversity, Equity, Inclusion
- Nominating
- NAC Steering
- Revenue Development
- Training and Professional Development
- Board of Directors
- Micro volunteering opportunities

https://iap2usa.org/volunteer
Become an IAP2 USA Certified Public Participation Professional

Certified Public Participation Professional (CP3)

Master Certified Public Participation Professional (MCP3).

CP3 is a three-step assessment based on 5 Core Competencies. Assessment Centers have been scheduled.

You may apply for MCP3 Certification after obtaining CP3 Certification.

https://www.iap2usa.org/certification
Thank you Members!

Meeting Adjourned